



## **AARE CONFERENCE SPONSORSHIP AND EXHIBITION PROSPECTUS 2022**

## Welcome from the President

We look forward to welcoming you to the annual AARE Conference on 27 November – 1 December, to be held at University of South Australia, City West Campus. The AARE Conference brings together researchers from across the world, as well as Australia, who work across diverse fields of Educational research. The Association's wide range of Special Interest Groups gives a sense of this diversity. The Conference is a space within which both well established and early career academics can find a forum to provoke debate, stimulate discussion, offer new ideas and encourage the dissemination of research findings.

The theme of this year's Conference is '*Transforming the Future of Education: The Role of Research*', and we look forward to many vibrant discussions during the Conference about the importance and impact of Educational research and its ability to effect positive change both in Australia and internationally.

## ABOUT AARE

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The Australian Association for Research in Education (AARE) is a national association for fostering Educational research in Australia. This Conference will facilitate engagement among Educational researchers and support the development of high-quality Education.

## TYPES OF DELEGATES ATTENDING EXPECTED NUMBERS

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Past AARE Conferences have attracted over 600 delegates from various Education industries.

- Higher Education Academics
- PhD students
- School teachers and School leaders
- Deans/Heads of Schools
- Education consultants
- Vocational/Further Education teachers, trainers and assessors
- Pre-service Teacher Education students
- Researchers
- Project Officers/Coordinators
- Directors/Presidents of Education organisations
- Others with an interest in Education

## WHY YOU SHOULD BE INVOLVED?

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The partnership and exhibition opportunities at the AARE 2022 Conference provide the perfect opportunity to promote your name, launch new products to support your brand, and to maintain a high profile within the Education research sector, before, during and after the Conference.

Benefits of your participation as a sponsor:

- Raise your profile by showing your support for Education research and receive acknowledgement of your support for this very important work.
- Provide an opportunity to present your organisation's profile to a national audience and reach 600+ researchers and others interested in Education.
- Allow you to demonstrate your organisation's commitment and support of AARE and its aims.
- Stimulate discussion and extend management thinking on issues that affect the field by showing a commitment to research development and outward looking strategy.
- Publicise your activities and promote your organisation's message, products and services through a national and international Conference marketing campaign.
- Support the launch new products or services and generate media interest.
- Enable networking with peers and reinforce relationships with existing clients, develop new contacts and target new recruits.
- Support your business development plans and the opportunity to find new business, research customer/prospect attitudes and enhance word of mouth marketing.

## PROGRAM OUTLINE

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### Sunday 27 November

- Pre-Conference workshop
- Welcome Reception

### Monday 28 November

- Day 1 of Conference

### Tuesday 29 November

- Day 2 of Conference

### Wednesday 30 November

- Day 3 of Conference

### Thursday 1 December

- Day 4 of Conference

## KEYNOTE SPEAKERS

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- Professor George Siemens - University of South Australia, Director for Change and Complexity in Learning, UniSA Education Futures
- Professor Patricia Thomson - University of Nottingham, Director of Centre for Research in Schools and Communities School of Education
- Professor Michelle Trudgett - Western Sydney University, Deputy Vice-Chancellor Indigenous Leadership, DVC's Unit Indigenous Leadership
- Professor Susan Danby - Queensland University of Technology, Faculty of Creative Industries, Education & Social Justice School of Early Childhood & Inclusive Education

## SPONSORSHIP OPPORTUNITIES

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A range of sponsorship opportunities have been developed to enable organisations to make a significant contribution towards the overall success of the AARE 2022 Conference, while also enjoying strong branding and exposure in a focused, professional learning environment.

Sponsorship packages and commitment levels vary and can be tailored to suit your organisation's strategy. Whatever your business, the AARE 2022 Conference has a package that will help any brand and networking objective.

### PREMIER PARTNER

**\$7,500**

- Opportunity to include your organisation logo on the Conference lanyards
- Acknowledgement as Premier Partner in all Conference promotional material
- Acknowledgement as Premier Partner in one AARE electronic newsletter sent to all AARE members
- Organisation logo and link to your company homepage on the AARE homepage leading up to the Conference
- Organisation logo and link included on the Conference homepage and sponsors page
- Acknowledgement as Premier Partner on the Conference program, onsite Conference signage and plenary holding slides
- One push notification via the Conference app
- Two (2) complimentary full registration (includes Welcome Reception and Conference catering -i.e. morning tea, lunch and afternoon tea)
- One (1) exhibition stand
- Electronic list of participants (name, organisation and state/country) provided post Conference (subject to privacy laws and delegate opt-out option)

## **MAJOR PARTNER**

**\$5,500 – LIMITED TO 4**

- Acknowledgement as Major Partner in all Conference promotional material
- Acknowledgement as a Major Partner in one AARE electronic newsletter sent to all AARE members
- Organisation logo and link to your company homepage on the AARE homepage leading up to the Conference
- Organisation logo and link included on the Conference website – sponsors page
- Acknowledgement as Major Partner on the Conference program, onsite Conference signage and plenary holding slides
- One push notification via the Conference app
- Two (2) complimentary full registration (includes Welcome Reception and Conference catering -i.e. morning tea, lunch and afternoon tea)
- One (1) exhibition stand
- Electronic list of participants (name, organisation and state/country) provided post Conference (subject to privacy laws and delegate opt-out option)

## **WELCOME RECEPTION PARTNER**

**\$4,000**

- Naming rights to the Welcome Reception
- Acknowledgement as the Welcome Reception Partner in all Conference promotional material
- Acknowledgement as a Welcome Reception Partner in one AARE electronic newsletter sent to all AARE members
- Organisation logo and link included on the Conference website – sponsors page and social events page
- Acknowledgement as Welcome Reception Partner on the Conference program, onsite Conference signage and plenary holding slides
- Opportunity to display your organisation banner (supplied by partner) at the Welcome Reception
- Three (3) complimentary tickets to attend the Welcome Reception
- Verbal acknowledgment by Chair in session prior to the Welcome Reception
- One push notification via the Conference app
- Opportunity to include one (1) gift/promotional item with company logo (chocolate, sweets, cookies, etc.) to be handed out to guests as they arrive (supplied by partner)

## **COFFEE VOUCHER PARTNER**

**\$2,500**

- Acknowledgement as Coffee Voucher Partner in all Conference promotional material
- Organisation logo and link included on the Conference website - sponsors page
- Acknowledgement as Coffee Voucher Partner on the Conference program, onsite Conference signage and plenary holding slides
- Opportunity to brand the coffee vouchers
- Opportunity to provide unlimited coffee vouchers to delegates
- Opportunity to display your organisation banner (supplied by partner) at the Coffee redemption station

## **CONFERENCE APP PARTNER**

**\$3,000**

- Acknowledgement as Conference App Partner in all Conference promotional material
- Organisation logo and link included on the Conference website - sponsors page
- Acknowledgement as Conference App Partner on the Conference pocket program and plenary holding slides
- Organisation logo on home screen of the Conference app
- One banner advertisement on the Conference app (content subject to approval by the Conference Organisers)
- One push notification on the Conference app (content subject to approval by the Conference Organisers)



## KEYNOTE SESSION SPONSOR

**\$2,500**

- Choice of one Keynote session (subject to approval by the Conference Organising Committee)
- Acknowledgement as Keynote Session Sponsor in all Conference promotional material
- Organisation logo and link included on the Conference website - sponsors page
- Acknowledgement as Keynote Session Sponsor on the Conference program and plenary holding slides
- Prominent logo acknowledgement on title slides in the selected Keynote session
- Opportunity to display one (1) organisation banner (supplied by partner) at the selected Keynote session

## FIRST TIMERS' LUNCH

**\$1,500**

- Acknowledgement as First Timers' Lunch Partner in all Conference promotional material
- Organisation logo and link included on the Conference website - sponsors page
- Acknowledgement as First Timers' Lunch Partner on the Conference pocket program and plenary holding slides
- Opportunity for a short welcome message at the start of the lunch
- Opportunity to display your organisation banner (supplied by partner) during the First Timers' Lunch
- Opportunity to provide branded napkins with organisation's logo (supplied by partner) to be used during the lunch

## **STATIONERY PARTNER – NOTEPAD OR PENS**

**\$1,500**

- Acknowledgement as the Stationery Partner in all Conference promotional material
- Organisation logo and link included on the Conference website - sponsors page
- Acknowledgement as Stationery Partner on Conference pocket program and plenary holding slides
- Opportunity to provide branded notepads/pens to be included in delegate satchels (Items to be supplied by the partner)

## **PRE-CONFERENCE – WORKSHOP**

**\$1,500**

Please note: The Pre-Conference workshop is an additional cost for delegates who wish to attend this event. Delegates that wish to attend the workshops have the option to include this during the registration for the Conference

- Choice of Pre-Conference workshop (subject to approval by the Conference Organising Committee)
- Opportunity to provide workshop facilitator (subject to approval)
- Organisation logo and link included on the Conference website - sponsors page
- Acknowledgement as Workshop Sponsor on the Conference program
- Opportunity to display (1) one organisation banner (supplied by partner) at the selected workshop

## EXHIBITION OPPORTUNITIES

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### EXHIBITION BOOTH

**\$ 3,000**

- 50- word company listing in the Conference app
- Organisation logo included on the Conference website and Conference program
- Two (2) exhibitor registration
- 1 x trestle table and 2 x chairs

### EXHIBITION SPACE ONLY

**\$ 2,500**

Space only does not include any power, lights, fascia signage or furniture

- 50- word company listing in the Conference app
- Organisation logo included on the Conference website and Conference program
- Two (2) exhibitor registrations

### HOW TO MAKE A SPONSORSHIP APPLICATION

Application for sponsorship can only be made with the online application form via the Conference website - <https://aare.eventsair.com/aare-conference-2022/sponsorship-eoi>

## AARE 2022 CONFERENCE EXHIBITOR TERMS & CONDITIONS

By completing the online application form, you agree to be considered as a non-exclusive partner or exhibitor of the AARE 2022 Conference to be held at the University of South Australia, City West Campus, 27 November – 1 December 2022 on the following terms and conditions set out below and as per the online booking form.

1. Upon receipt of your online agreement, acknowledgment of receipt will be sent with a tax invoice.
2. Partnership and/or exhibition entitlements will not commence until a 50% deposit of the total amount payable has been received. The deposit must be paid WITHIN 14 days from date of invoice unless dated after Friday, 16 September 2022 whereby payment will be required in full immediately.
3. If a partner wishes to cancel or change the details of their booking, advice must be made in writing to [aare@conferencenational.com.au](mailto:aare@conferencenational.com.au). The cancellation fees are applicable as follows:
  - Before Friday, 16 September 2022, 50% of the total amount
  - After Friday, 16 September 2022, 100% of the total amount
4. All amounts stipulated in this agreement include the Australian Goods and Services Tax (GST) of 10%.
5. All amounts are payable in Australian dollars. Direct deposits must be made payable to ConferenceNational on the behalf of The Australian Association for Research in Education with the banking details provided. Credit card payments AUD will incur a 1.8% surcharge. To pay by credit card, please contact the Conference organisers or payments can be made via the booking form.
6. Please note your requested category of partnership may have a limit to the number of partners as specified in the attached documentation and preference will be determined in order of receipt of the online form and deposit payment. The Conference organisers will notify you if you are unable to participate in your requested category.
7. Partners are not permitted to enter the Conference sessions or social events unless the relevant tickets are offered as part of the particular partnership package. However, should partners wish to attend the Conference as a delegate, the appropriate registration form must be completed and forwarded to the Conference organisers together with the applicable registration fee.
8. The Conference organisers may at their discretion use your logo, symbol, trademark or registered mark in acknowledging your partnership in the Conference literature where this is offered as part of your particular partnership package and no payment shall be made to you for such use.

9. You will be responsible for forwarding your logo, symbol, trademark or registered mark by the deadline. We request that all logos be supplied in EPS and JPG format, high resolution 300 dpi. Should an alternative format be received, the Conference organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material. In return for a hyperlink from your organisation logo on the AARE 2022 Conference website, you are required to provide a reciprocal link from your website to the AARE 2022 Conference website (unless reasonable justification can be given as to why this is not possible).
10. Nothing contained in this agreement will be deemed to constitute an official partnership, joint venture or agency relationship between you and the Conference supporting organisations and/or the Conference organisers and you must not do anything where you will, in any way, be represented that you are a partner of the supporting organisations and/or the Conference organisers.
11. The details in this document are correct at the time of printing. The AARE Conference 2022 Organising Committee do not accept responsibility for any changes that may occur.
12. Sponsors / Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package / booked space unless prior consent in writing from Conference Organisers is provided.
13. **Privacy Statement:** In order to assist with your participation, your organisation and contact details may be shared with suppliers and contractors and be included in the participant lists and for the information distribution in respect to other related events organized by ConferenceNational. If you object to your details being shared, please inform the Conference Organiser - [aare@conferencenational.com.au](mailto:aare@conferencenational.com.au)
14. Any event that conflicts with AARE is not permitted without prior approval from the Organising Committee. All functions and events that coincide with the AARE Conference must seek approval through the Conference Organiser.
15. All exhibitors must produce a valid Insurance Certificate of Currency for the period of the exhibition, and this must be submitted to the Conference Organiser no later than **1 month** prior to the Conference start date.
16. The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.
17. The Conference Organiser reserves the right to change the exhibition floor layout if necessary.

18. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
19. The Conference Organiser agrees to provide the exhibitor with an exhibitor manual prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.
20. The Conference Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and / or agents entry to the exhibition if they do not hold a Conference name badge.
21. The Conference Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
22. The Conference Organiser will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.
23. The Conference Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Conference Organiser will not be accountable for the level of commercial activity generated.
24. The exhibitor must comply with all the directions / requests issued by the Organiser including those outlined in the exhibitor manual.
25. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighboring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighboring exhibition spaces.
26. The exhibitor agrees to adhere to all AARE 2022 Conference venue rules and regulations.
27. The exhibitor acknowledges that the Conference Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the exhibitor acknowledges that the Conference Organiser will not be able to provide assistance in tracking lost deliveries. The exhibitor agrees that the Conference Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
28. Official contractors will be appointed by the Conference Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.
29. Discounts for any entitlements not used or required will not be provided.
30. The exhibitor will submit plans and visuals of custom designed exhibits to the Conference Organiser by no later than 1 month prior to the Conference start date. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.
31. It is the responsibility of all exhibitors to agree to the Ethical Sponsorship Policy outlined on the Conference website.